**Student Portfolio: Portfolio Piece 1**

**Project Name:** Concert Poster

**Date Completed:** 9/13/2018

**My three goals for this assignment were:**

1. Make it different from any other concert poster I saw \_\_\_\_\_\_
2. Have a good flow and variety within the poster to create an appealing effect
3. Use the image to help develop all other elements of the poster and the placement for them

**I did the following planning/research to accomplish my goals:**

* Searched for examples of concert posters to get inspired
* Searched for different photographs of Daniel Caesar that wasn’t already an album cover, concert poster, or portrait
* Researched Freudian and why he made an album that relates to that idea, found different things to relate to the theme of it

**I could improve on this work by:**

* Adding a more tiny effects to it to make it pop more (maybe a drop shadow on his name or album name)
* Placement of the brain brushes, make them more even and parallel to each other (or make them more transparent?)
* Adding more and/or different visuals

**Reflection on this assignment** *(discuss what went well, what you learned, if you could have done better, etc…)*

Overall this one is my favorite projects we’ve done. I like how the layout is all different yet ties in together well. I also like how the colors intertwine with his shirt. The linear theme went really well. I learned how to stylize without overdoing it. If I had more time and I could have done better, I would’ve tried to add more theme related layers to bring it all in even more.